



# TRANSPORTATION TODAY WI

YOUR WISCONSIN TRANSPORTATION CONNECTION



HIGHWAY



RAILROAD



AVIATION



MARITIME



PERSONAL/RECREATIONAL



PUBLIC TRANSIT

## Directly Reach your Target Audience!

- ➔ Fill your transportation programs, engineering, apprenticeship opportunities and specialized training programs.
- ➔ Educate and create work-ready future employees. Reach Wisconsin's young adults.
- ➔ Bring educators and their classrooms to your special events, summer programs, field trip opportunities, resources and more!



## Transportation Today WI™ connects you!

Benefit from our 15 years of experience serving the Wisconsin educational community with Teaching Today WI™.



Transportation Today WI™ is a member of TDA Wisconsin

P O BOX 1704 • EAU CLAIRE, WI 54702 • PH/FX 715 839 7074 • CELL 715 456 5886

EM CONTACT@TRANSPORTATIONTODAYWI.COM

## DISTRIBUTION

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 Mineral Point School District  
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 Pecos School District  
 Platteville School District  
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## PRINT, WEB, SOCIAL MEDIA & VIDEO PRICING

All participation is available on a per issue or multi-issue basis

Published September, November, February and April

### SINGLE-ISSUE PARTICIPATION

Size	Measurements	Price
Center spread	20.5" x 11"	\$2,400.00
Back cover	9.75" x 11"	\$2,100.00
Inside front/back cover	9.75" x 11"	\$1,900.00
Full page	9.75" x 11"	\$1,650.00
1/2 page	9.75" x 5.25"	\$1,295.00
1/4 page	4.812" x 5.25"	\$825.00
1/8 page	4.812" x 2.5"	\$500.00

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Participate w/4 issues and receive a **20% discount**

### EDITORIAL SPONSORSHIP SPACE

Size	Editorial Space	Price
Full Page	9.75" x 11"	\$700.00
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You may also use up to 1/4th of the editorial space for an ad.

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### WEBSITE ADVERTISING

Description	Size (in pixels)	Price
Web Banner Ad	468px x 60px	\$135.00/mo.
Special Announcement Listing		\$65.00 per listing, 25-word listing includes a link to your site.



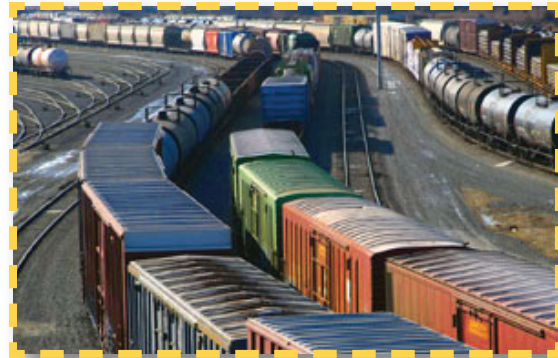
Use a Special Announcement to highlight your:

**Upcoming Events**

**News**

**Employment Opportunities**

All sizes are listed width x height.



### SOCIAL MEDIA: FACEBOOK & TWITTER

Enhance your presence with posts to *Transportation Today WI's* Facebook and Twitter pages.

**Cost:** \$65.00 per posting.

Each posting will be active for 30 days.



### VIDEO WEB SPOTLIGHT

Monthly video: running time of 3-7 minutes — \$125.00 per month.

*Are you in need of a video, voice only, power point/voice recording? We have professionals on board to create one for you at a highly affordable cost. Ask us for a quote!*

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# TEACHING TODAY WI



Connecting . . .  
**4K-12 Administration/  
 Leadership, STEM,  
 Career Classrooms,  
 Business Finance,  
 Health/Wellness,  
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[www.teachingtodaywi.com](http://www.teachingtodaywi.com)

10 issues each year,  
 August through May

# TEACHING TODAY MN



[www.teachingtodaymn.com](http://www.teachingtodaymn.com)

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## Your Education

## Connection

# TRANSPORTATION TODAY WI



Connecting . . .  
**Classrooms with Careers  
 Students to Industry  
 Training and Education  
 Industry to Industry**

[www.transportationtodaywi.com](http://www.transportationtodaywi.com)

Four issues each year, published quarterly

# MANUFACTURING TODAY WI



[www.manufacturingtodaywi.com](http://www.manufacturingtodaywi.com)

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