



# TRANSPORTATION TODAY WI™

YOUR WISCONSIN TRANSPORTATION CONNECTION

**Transportation Today WI™** highlights Wisconsin high school transportation programs, student projects and the accomplishments and growth of both the students and the school programs.

### Reach:

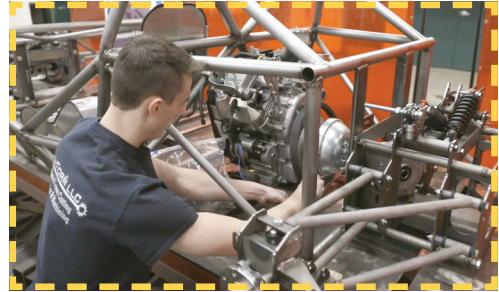
- ➔ Tech Ed Classrooms
- ➔ High School Students
- ➔ Career Counselors
- ➔ Educators

### PARTICIPATION OPPORTUNITIES

Ad Size	Measurements*	Price
Inside Front Cover	9.75" x 11"	\$1,000.00
Back Cover	9.75" x 11"	\$1,000.00
Full page	9.75" x 11"	\$900.00
1/2 page	9.75" x 5.25"	\$700.00
1/4 page	4.812" x 5.25"	\$650.00

\*All sizes are listed width x height.  
All ads are full color.

- ➔ Each of the full color ads will appear in both the digital and print editions, with a live link to the advertiser's site from the digital edition.
- ➔ Facebook postings and listings on the front page of every issue.
- ➔ Publishes Spring and Fall.



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[www.transportationtodaywi.com](http://www.transportationtodaywi.com)

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